

## Barnstormer Booster Club General Meeting Minutes

Prepared by Mindy Reed

Meeting Subject

Attendance 28

Committee Updates

Location	Date	Start Time	End Time
Clipper Magazine Stadium	2/16/10	6:31 p.m.	7:04 p.m.

Objective

To provide committee updates to the Board and Approve items for upcoming events

1. Meeting Notes/Agenda Items
2. Welcome & Call to Order by Jim Reed
3. Introduction of Lancaster Barnstormer Representative – Kristen Simon
4. Evelyn Lefever and Frank Greenwood made the motion to approve the minutes of the January 19, 2010 Board meeting. The entire Club approved the motion.
5. Treasurer's Report – Mindy Reed on behalf of Deb Heisey
  - a. General Fund
    - i. Balance - \$2,195.30
      1. Interest \$0.20
  - b. Activities Account
    - i. Balance \$738.25
  - c. There were not any deposits or checks written for either account.
  - d. Jim Reed noted that any membership payments or bus trip payments will be deposited upon Debbie's return from vacation.
  - e. Frank Greenwood and Olivia Lancaster made the motion to approve the Treasurer's report. The entire Club approved the motion.
6. Committee Reports
  - a. Charitable – Mindy Reed
    - i. Cardboard to Leather
      1. The collection date will be July 31. Mindy will draft an email in March to go out to the little league contacts in the area to begin our drive for this year's collection.
      2. Mindy received a request from the Board to pursue the sale on Ebay of the triple bobblehead that was given to the Club by the Orioles Advocates. In doing so, Mindy was asked by the Advocates to not sell the item in that fashion because it was only given to select season ticket holders and it was not a ballpark giveaway. The Orioles monitor the sites and try to figure out who is selling the items. Therefore, since

we were asked to not sell the item in this fashion, Mindy would prefer not to tarnish our relationship with the Advocates. The Board did vote to pursue the investigation of the sale through collectable outlets. If we do sell in that fashion, we would use the money for player needs.

ii. You and Me on a Comeback

1. Jed attended the initial meeting with the other members of the Cancer Center Board. They are in the developmental stages, but he is sharing some of his ideas with them and they are being well received.
2. Jed is also working on a softball tournament in July, but things are in the very beginning stages. There would be 8 teams playing in Lancaster and 8 in York, the playoff of the two tournaments would be in Lancaster before the game where the Phillie Phanatic will be here. Since this is in the very beginning stages Mindy is not sure if there will need to be any Club involvement, but will keep us posted.
3. T-Shirts are still available from the Bowlerama if anyone is interested.

b. Communications & Website – Laurie Fuller

- i. The pre-season Cowbell is on the website. The next issue will be in April, please have all content to Laurie by March 31<sup>st</sup>.
- ii. Please remember to post things on the Facebook page.
- iii. Web content should continue to feed through Mindy Reed so that Laurie only has one source for the information and also she knows that the request is acceptable with the Officers and Board.
- iv. Please notify Laurie if you notice any items that are expired or have passed on the website so that she can remove them.

c. Activities/Membership – Wes Kurtz

- i. Wes notified the Membership that there were changes to the pin design from the last meeting. He shared the changes and the Club voted on the final pin design.
- ii. Volunteers are needed to assist at FanFest, April 17, 2010 from 11:30 to 2:00. Members were notified that there was a sign-up sheet available.
- iii. Membership applications were available and are also available on the Club website. Current members will receive a \$2.00 discount if they renew by March 31<sup>st</sup>.
- iv. The Somerset bus trip is May 23<sup>rd</sup>, the deadline to order tickets is April 21<sup>st</sup>.

- v. The Camden bus trip is June 26<sup>th</sup>, the deadline to order tickets is May 21<sup>st</sup>.
- vi. The Fall Social is scheduled for October 23<sup>rd</sup> from 2:00 to 5:00 in the private suite at Rocky Springs. Additional details will be coming in the late summer/early fall.
- vii. The Cooperstown trip is scheduled for October 9<sup>th</sup> and 10<sup>th</sup>. The deadline to reserve is July 9<sup>th</sup>.
- d. Governing Documents – Deb Heisey
  - i. No news to report.
- e. Player Liaison – Olivia Lancaster, Kelley Breniser & Deb Greenwood
  - i. The Player Meal schedule has been set. The players will receive a least 3 meals from the club per month. One will be a home-cooked meal by Club members, one will be purchased by the Club and the last will be donated by a local restaurant.
    - 1. April 15<sup>th</sup> is the only meal by Club members that will be during the week. The theme will be Taste of Lancaster County. Kristen will provide us with a time for food to be delivered to the front office. (After the meeting, we were notified that all food should be delivered by 5:00). A sign-up sheet was available at the meeting and will be posted on the Club website as well.
    - 2. The May 1<sup>st</sup> meal theme is Italian.
    - 3. Some of the area restaurants we are working with are Jennie’s Diner, York Technical Institute, WOW! Wingery, Antonio’s Pizza, Back Page.
  - ii. Player Welcome Packets will be put together and will be to the front office to give to the players after spring training.
  - iii. A request was made to help move items out of the house that was occupied by the Gomez family and used by Jed Morris over the winter on March 31<sup>st</sup>. The Club is seeking volunteers to help move the items out of the house and back to the stadium for storage.
  - iv. Cards will be handed out to the players for birthdays and milestones.
  - v. A questionnaire will be given to the players in the Q and A that Dave Collins has for the players. It will include questions regarding likes/dislikes/allergies/snack basket requests. This information will be turned back to the Club.
- f. Fundraising – Deb Ranck
  - i. The Club is having a sub sale again this spring. Shirley Miller is coordinating this and handed out the sub sale forms. We will get them from Darrenkamps again. There will be 11 inch subs for \$4.50 each. Also, Pretzel Sandwiches are

available. Proceeds from the sale will go to the player needs. Forms are due back on Monday March 29. The subs will be available for pick up in the Turkey Hill parking lot on Thursday, April 8<sup>th</sup>. Checks should be payable to LBBBC and should be sent to the post office box.

- ii. Deb Ranck reported that other fundraisers are in the work, but nothing is finalized at this point.
  - iii. If you are interested in serving on the fundraising committee, please contact Deb Ranck.
- g. Barnstormer Liaison Committee – Lori Baxter
- i. Ideas from the committee were presented to Kristen and Pam. Some were items that we have done in the past, but plan to continue, so we requested a confirmation that we would still be able to do so.
  - ii. Kristen and Pam granted approval for the following items
    1. If there is interest from the Members, we will be able to assist in selling Rally Roni, handing out promotions and First Pitch books. Information will be sent to the Members regarding this so that we will be able to formulate a sign-up sheet.
    2. Tuesdays will be “Booster Club Night” at the stadium. This will be a night for the Club to go to the field for a High Five Tunnel with the players as they take the field and it will likely be a night we help with the Rally Roni sales and assisting with promotions.
    3. The Club and the restaurants that are donating meals will receive a Thank You on the video board and through PA announcements.
    4. We will be having a table at FanFest and throughout the season.
    5. We will have a quarter page ad in the First Pitch book. Laurie Fuller will design the ad.
    6. On the nights that we take the field, IM Fun will interview a Club member by asking a few questions. We will provide a script if you would like us to do so.
    7. Pam and Kristen will keep us in the loop of other ways the Club and the Barnstormers can work together. One item they did ask for help with was during a fireworks show and they are required to be at certain locations throughout the ballpark, but still have exit promotions to hand out. They may need assistance with these promotions.
    8. We are looking for a place to hang the Club banner in the stadium to help raise awareness of the Club.
    9. We were given permission to keep information fliers at the marketing table and in the box office.

10. Our logo is now on the Barnstormer webpage rather than "Booster Club" with a brief note that we are able to change as our needs change.
- h. Historical – Jim Reed on behalf of Barb Rule
  - i. We do have a video that will be shared with those who wish to see it after the meeting. It highlights 2008, 2009 and the start of 2010.
  - ii. Please send your photos to Barb as they are not always able to be at each event.
  - iii. A suggestion that they help to capture pictures of the General Membership throughout the 2010 season. These can be from times during games and other activities. Our photos can be submitted to them throughout the season.
7. Old Business – no old business to report.
8. New Business – no new business to report.
  - a. We made a request to participate in the neighborhood gathering on March 25<sup>th</sup>. Kristen said she would be glad to have information available to hand out. Mindy will submit the request via email to the Board.
  - b. The logo for the membership pin was finalized – using the sketch with the date below the webbing.
9. Upcoming meeting dates
  - a. The next Board meeting will be April 13th.
  - b. The next General meeting will be May 20<sup>th</sup>.
10. Comments from Lancaster Barnstormers Representative – Kristen Simon
  - a. April 3<sup>rd</sup> is the date that individual tickets go on sale.
  - b. April 15<sup>th</sup> is the first spring training game.
  - c. April 17<sup>th</sup> is FanFest, a spring training game and season ticket pickup.
  - d. They are working diligently to get things ready for the season.
  - e. Players will arrive April 12<sup>th</sup>.
  - f. A full list of giveaways will be announced by the end of the week.
11. Deb Ranck and Kelley Breniser made the motion to adjourn the meeting. The entire Club approved the motion.